



BC Spaces for Nature: *Campaign Director* Job Description

BC Spaces for Nature seeks a dynamic and experienced *Campaign Director* to join our growing team. This career choice is uniquely suited for a team player who has a deep commitment to conservation. The work is challenging, meaningful, and rewarding in its contributions to tangible results for protecting Nature for *All Peoples, All Generations and All Species*.

Overview

For almost 50 years, BC Spaces for Nature has campaigned to protect parks and wilderness throughout British Columbia. We are a highly successful conservation organization, instrumental in the protection of over 9.5 million acres of wilderness in the province, including the Tatshenshini-Alsek Wilderness Park and the Chilcotin Ark. Our work also led to the protection of significant areas like Spatsizi Wilderness Park, Purcell Wilderness Conservancy, Height of the Rockies Provincial Park, and the Nitinat Triangle in Pacific Rim National Park. The key behind BC Spaces' success is catalyzing and triggering powerful conservation campaigns, often behind the scenes.

Our current priority is the *Nature, Climate, Jobs (NCJ) Solution for BC's Forests*. The *NCJ Solution* has three pillars:

- 1) **Protect:** Leverage the BC Government's commitment to protect 30% of BC by 2030.
- 2) **Restore:** Advocate for a new restoration designation designed to benefit First Nations and forestry-dependent communities.
- 3) **Renew:** Revitalize BC's forest industry through innovative and climate-smart forestry.

The Role

The Campaign Director is responsible for providing day-to-day support to the Executive Director in the areas of government relations and advocacy (provincial, federal, municipal and Indigenous) as well as engaging with communities and growing relationships with leaders among conservation allies, First Nations, industry and workers.

Key Responsibilities

Reporting to the Executive Director, the Campaign Director is responsible for contributing to a successful campaign to implement the NCJ solution, with results on the land and in legislation:

- Relationship building with conservation allies and key leaders in government, the senior civil service, First Nations, timber-based communities, forestry workers and media
- Strong communications in private and public that maintain the credibility and integrity of BC Spaces and the NCJ campaign



Qualifications & Experience

The successful candidate will have a solid understanding of how power works, a deep conservation ethic, a related university degree and at least 5 years of experience working in a non-profit office environment with demonstrated success in the areas of conservation advocacy, government relations and community relations. Key skill sets include:

- A passion for Nature conservation and knowledge of BC's wilderness areas
- Strategic thinking and focus
- Exceptional integrity and persistence
- Knowledgeable on environmental issues and natural resources in British Columbia
- Familiarity with how political power works in BC and Canada and how it can be influenced
- Strong communication skills, both written and verbal
- Analytical skills for evaluating campaign performance
- Project management skills for handling multiple projects efficiently, including planning, coordinating, and meeting deadlines
- Excellent organizational and time management abilities
- Ability to work independently and within a team environment
- Interest and willingness to spend time in the field with rural partners
- Proven capacity in community engagement and stakeholder collaboration
- Proficiency with digital tools like social media platforms and outreach software
- Educational background in science, law, politics, geography, conservation, or a related field is preferred

Position Details

- Full-time at \$77,500 plus benefits
- Salary and workload are experience-dependent and negotiable
- Based in Victoria (in office / hybrid)
- Exceptional candidates from all over BC will be considered
- Flexibility to travel and engage communities across BC throughout the summer
- Flexibility to attend conferences in Vancouver, Prince George etc. during the year

To Apply

Submit a covering letter and resume to info@spacesfornature.org. We will continue accepting applications until the position is filled. While we appreciate all applicants, only those selected for an interview will be contacted. No phone calls or drop-ins please. References will be consulted only after a successful interview.